

Full page ad templete

Safety margin:

1/2 " inside of trim size

7.875" x 10.375" (531pt x 711 pt)

- important text should be inside the safety margin.

- images or color that will not bleed off the edge should be inside the safety margin.

Trim:

8.375" x 10.875" (603pt x 783pt)

- Pages are trimmed to this size.

- Images and colors that do not have the proper bleed could leave uneven white margins along the sides of the page.

Bleed:

1/8" extra all around the trim.

8.625" x 11.125" (621pt x 801pt)

- Images and colors beyond the safe area must extend to the bleed edge.

← **Safety margin** (minimum margin for key text)

← **Trim** (paper's finished edge)

← **Bleed** (extra needed for images and color to extend cleanly to the paper's edge)